www.epos2025.org

# SPONSORSHIP & EXHIBITION PROSPECTUS



epos2025.org #EPOS2025 43<sup>rd</sup> Annual Meeting of the European Paediatric Orthopaedic Society

2 - 4 April 2025 Toulouse · France



2-4 April 2025 // Toulouse, France www.epos2025.org #EPOS2025

# **CONGRESS VENUE**

#### **Congress Centre Pierre Baudis**

Welcome Pierre Baudis Congress Center in Toulouse, an emblematic space dedicated to welcoming and hosting major events.

Located in the heart of the pink city, the congress centre offers a modern and elegant setting for congresses and exhibitions.

Pierre Baudis Congress Center stands out thanks to its contemporary architecture and features. Equipped with state-of-the-art facilities, the multipurpose venue can accommodate up to 1,200 participants, including fully equipped conference rooms, a large auditorium, numerous meeting rooms as well as flexible and spacious exhibition spaces. All rooms benefit from natural light and 1,000 parking spaces are available underground.





In addition to its exceptional facilities, Pierre Baudis Congress Center benefits from a privileged location in Toulouse. The city is rich in history and culture and offers an inspiring setting to your attendees. In the immediate vicinity you will find a wide range of accommodations, restaurants, shops, and tourist attractions, ensuring the best possible experience for attendees.

Pierre Baudis Convention Center is ISO 20121 standard certified, which is aimed at reducing the environmental impact of events and focuses on CSR commitment.

#### **Address**

11 Esplanade Compans Caffarelli, 31000 Toulouse, France

Web: https://centrepierrebaudis.toulousecongres.com/



#### **Toulouse**

The Ville Rose – the pink city. Toulouse is the biggest city of the Occitania region in southern France and well-known for their orange-rose brick landmarks shaped by 2000 years of history. Toulouse is easy to explore on foot with the pedestrianised centre and beautiful located by the river of Garonne. The city is home to spacecraft, the Ariane rocket, and the Concorde aircraft and Airbus factories so a truly exciting and unique mix of ancient history and modern technology.





# How to get there

#### By plane

The congress venue is situated 15-20 minutes from the Toulouse Blagnac International airport and with airport shuttle bus stop right in front of the congress venue. The airport provides direct flights to 87 destinations of which 73 are international and with 72 daily flights between Paris and Toulouse (flight duration 1 hour).

#### By train

The Toulouse-Matabiau station is located in the city centre.

#### **Durations from Toulouse**

Paris (by high-speed train): 4,5 hours

Barcelona: 3 hours

Montpellier: 2 hours

Bordeaux: 2 hours



# **ORGANISATION**

# The Local Organising Committee

Franck Accadbled (Local host)

Jérôme Sales de Gauzy (Local host)

Carol Hasler (EPOS President)





#### **EPOS Executive Committee**

Carol Hasler (President)

Dror Ovadia (Vice-President)

Ralph J.B. Sakkers (2<sup>nd</sup> Vice-President)

Hakan Omeroglu (Past President)

Federico Canavese (General Secretary)

Frank Plasschaert (Treasurer)

Catharina Chiari (Councilor)

Ana Presedo (Councilor)

Melinda M.E.H. Wibreuk (Councilor)

Marta Salom (Councilor)

Flavia Alberghina (Councilor)

#### **EPOS Mission**

EPOS Mission To increase the quality of care of children with orthopaedic conditions. This goal is helped by increasing the communication between professionals dealing with the child, improving the education of those interested in childcare and sharing the advances in knowledge.

# **GENERAL INFORMATION**

#### Important dates

Registration opens: September

• Abstract submission deadline: 1 October

Early Bird fee registration deadline: 20 January

• Standard fee registration deadline: 1 March

#### Ethical MedTech & CME accreditation

EPOS2025 will be submitted for the EUCOMED Conference Vetting System - www.ethicalmedtech.eu

The organisers will apply for CME accreditation awarded by the European Accreditation Council for Continuing Medical Education (EACCME)

# Preliminary topics of EPOS2025

- Hip
- Trauma
- Spine
- Lower Limb Deformity
- Sports
- Foot & Ankle

- Neuromuscular
- Upper Limb & Hand
- Musculoskeletal tumors
- Infections
- Dysplasia, Congenital & Syndromic
- Basic science

#### Social events

#### Welcome reception

Wednesday, 2 April at the City Hall Capitol Square.

Only for conference delegates (not for sponsors & exhibitors) as available space is limited.

#### **Presidential dinner**

Thursday, 3 April at Hôtel Dieu.

Only by invitation.

#### Gala dinner

Friday, 4 April at Carmes Market.

Ticket must be purchased, and open to all by registration.



#### **Numbers**

#### **Attendees**

We expect 800-850 international participants to attend EPOS2025 in Toulouse.

The audience is various kinds of paediatric orthopaedic surgeons and peers with a special interest in paediatric orthopaedics.

#### Country statistic

At EPOS2023 in Krakow, Poland, 58 countries were represented.

The TOP 10 countries were:

- Poland
- United States
- Spain
- Netherlands
- United Kingdom
- France
- Italy
- Romania
- Germany
- Turkey

Percentage of international participation at EPOS2023 in Krakow:

European participants: 75,3%

American participants USA: 10%

Canadian participants: 0,6%

Asian participants: 11,7%

South American participants: 1,2%

African participants: 0,8%

Australian participants: 0,4%

# SPONSORSHIP & EXHIBITION PACKAGES

Entitlements/	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
Level:	(Only 1					
	available)					
Industry	1 <sup>st</sup>	2 <sup>nd</sup>				
symposium,	selection of	selection of	n/a	n/a	n/a	n/a
1-hour	time slot	time slot				
Exhibition space						
(floor space only),	30 sq. m.	24 sq. m.	18 sq. m	12 sq. m.	9 sq. m.	6 sq. m.
incl. electricity						
and Wi-Fi						
Full registration						
badge with access						
to the scientific	5	4	3	2	1	0
sessions, incl.						
catering						
Exhibitor badge						
without access to						
the scientific	10	8	6	4	3	2
sessions, incl.						
catering						
Ticket for the Gala	5	3	0	0	0	0
dinner						
Private meeting	Yes, for	Yes, for	n/a	n/a	n/a	n/a
room on-site	10 persons	6 persons				
Advertisement	Yes, on	Yes	Yes	n/a	n/a	n/a
in the app	splash page					
Notifications	3	2	1	n/a	n/a	n/a
in the app						
Mentioning in	Yes, plus	Yes, plus				
newsletter with	special	special	Yes	Yes	Yes	n/a
logo and link	thanks	thanks				
Company						
description on	Up to	Up to	Up to	Up to	Up to	Only logo
the conference	150 words	100 words	75 words	50 words	25 words	+ link
website and						
in the app						
Hyperlinked logo						
on the conference	Yes	Yes	Yes	Yes	Yes	Yes
website						
Promotion on	Exclusively	Yes,				
signage on-site	signs	prominent	Yes	Yes	Yes	Yes
		size logo				
COST,	TUDOUT					
Euro ex. VAT	SOLDAUT	27,000	16,000	12,000	8,000	4,800

# **ADDITIONAL SPONSORSHIP ITEMS**

Water bottles Each participant receives an eco-friendly water bottle with the sponsor's logo and the EPOS logo on. The water bottles will be handed out together with the name badges.	€ 3,000 + production cost	
Tote bags (material must be eco-friendly)  Provides the sponsor with an excellent marketing opportunity not only during the conference but also for years beyond. The recognition consists of the sponsor's logo featured together with the EPOS logo printed on the bags. 1 brochure can be included in the bags which will be handed out together with the name badges.	€ 4,000 + production cost	
Pens This item gives sponsors a good visibility, as participants will carry them away after the event.	€ 3,000 + production cost	
Notebooks  1 page can be used for advertisement in the notebook. This item gives sponsors a good visibility, as participants will carry them away after the event.	€ 4,000 + production cost	
Charging station A charging station will be set up in the Exhibition Area to enable participants to charge their devices. The station will be branded with the identity of the sponsor.	€ 6,000	
Relax lounge A lounge area will be set up in the exhibition area where participants will have the opportunity to rest and socialize. The lounge area will be branded with the identity of the sponsor.	€ 6,000	
E-poster totems The sponsor's logo will be displayed on each e-poster station.	€ 5,000	
Branding on-site Increase your visibility towards the participants. Please contact the conference organiser to discuss the branding possibilities at the venue.	Prices on request	

# **Opportunity for Focus Group Meeting**

A Focus Group Meeting gives companies a unique chance to ask international experts and Key Opinion Leaders (KOLs) their opinion in a closed forum and is interesting for companies, which:

- > are about to launch a new product
- are new to the European market and need feedback on their existing products
- would like to establish contact to Key Opinion Leaders
- are interested in feedback on products, clinical studies or new ideas

A Focus Group Meeting has the advantage that you do not need to fly in and accommodate a group of people, as all KOLs are already present at the conference. This makes the focus group a cost-effective tool to get feedback and promote your product towards KOLs.

Expect about 7-8 KOLs to attend the Focus Group Meeting that will last up to 1,5 hours during the conference, typically in connection with a lunch break. The Focus Group Meeting will be arranged in cooperation with the conference organiser in terms of invitations and selection of people.

Room rental, standard AV-equipment and catering are included the fee.

Focus Group Meeting costs € 12,000

### **TERMS OF PAYMENT & CONDITIONS**

The total amount will be invoiced immediately upon ordering and is due 14 days hereafter. All bookings must be made by e-mail sent to the conference organiser and must contain invoice address, VAT number, and PO-number (if needed). All mentioned prices are in Euros and excl. VAT.

Any cancellation of sponsorship, exhibition or other sponsorship items before 1 October 2024, will incur a cancellation fee of 25% of the total cost of the booking.

Cancellations after 1 October 2024 are non-refundable.

# EPOS EDUCATIONAL COURSES

EPOS provides several educational courses, and you can see the upcoming courses and more information on www.epos.org

If you are interested in sponsorship at any of these courses, please contact:

EPOS Educational Manager,

Sanni Hiltunen at courses@epos.org

# **CONTACT INFORMATION**

Please contact the conference organiser for booking or questions regarding sponsorship and exhibition:



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